

# What others are saying about the program:

This professional workshop was full of new ideas that we have integrated into our curriculum to teach children about energy, where it comes from and how to conserve it.

**Tim Stanley, Program Coordinator**  
**The Fresh Air Fund, Sharpe Environmental Center**

As a staff developer, I cannot express how pleased we were with the service provided the [Kids Get It Program] in collaborating with us and making the process so simple. The presenters were extremely professional and well-prepared. Their friendly and outgoing personalities really clicked with our staff. Each day teachers left the training excited and energized by the presentations. The free materials provided to our teachers were simple and easy to use and were of exceptional quality. This training provided educators with the ability to walk into their classrooms the next day and implement the programs. We have received nothing but positive feedback from the participants, and we will definitely plan to provide more sessions of the Energy Smarts programs in the future.

**Deborah Prue,**  
**Whitesboro Teacher Center**

When PIOGA decided to develop an energy education program in 2012, I sought out a curriculum specialist with experience and chose the [Kids Get It Program]. I could not be happier with our decision; Sue and her team took our ideas and dreams and made them reality. I am truly looking forward to working with this team of education specialists for years to come.

**Dan Weaver, Director of Public Outreach,**  
**PA Independent Oil and Gas Association (PIOGA)**

Setting up the [Kids Get It Program] for our area educators was a positive experience in all aspects. They worked with us to schedule the workshops on our most convenient dates, provided a wonderful lunch and snacks for the participants, supplied a wealth of educational materials that was appropriate for immediate use in the classroom, and offered levels of programming for primary, elementary and secondary.

An overall positive educational experience from start to finish!

**Carol Laker, Program Coordinator,**  
**Southern Tier School/ Community Network**



Energy Education for K-12



**What is an efficient, sustainable way for the public to learn accurate information about energy sources, energy uses and energy careers?**

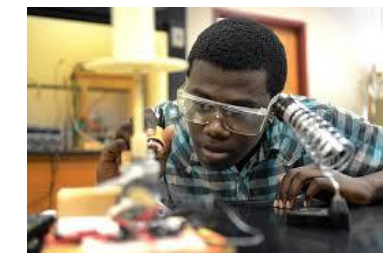
**How can we get real-life, instantly applicable energy information to the students, teachers and the general public in an engaging format?**

## Why Kids Get It?

The **Kids Get It** program was developed because when students are taught about energy issues, **they get it**. When they are shown that fossil fuels are not endless, **they get it**. When they learn about the value of alternative energies, like wind and solar power, **they get it**. When they are shown how to conserve energy, **they get it** ... and they do it. The **Kids Get It** program has materials for students to take home and share with their families, potentially engaging the whole community in energy conservation.

The **Kids Get It** program features a curriculum that:

- is aligned to K-12 state learning standards.
- is full of highly interactive, engaging, hands-on activities.
- makes energy information real and relevant
- encourages families to become actively involved in energy usage and conservation.
- has a multi-discipline focus that enables every teacher in every subject area to teach about energy and conservation.



## Why Fund a Kids Get It Program?

Do you want the public to understand energy facts? Is it important that they can make informed decisions about our world's energy issues? This program educates students, teachers and families about energy, setting the stage for a more positive environmental management.



A Gove Group Program  
226 Paul Street  
Pittsburgh, PA 15211




**EXPERIMENT ❖ DISCOVER ❖ SUCCEED**

# Top Ten Reasons to Choose *Kids Get It*

- 1 We understand energy issues and the language; we know many of the leaders in the industry; we have developed working relationships in the energy arena.
- 2 “I’d place this in the top 5 workshops I’ve attended as an educator.” – Mary Jo Phillips, 7<sup>th</sup> Grade Science Teacher, Mars Area School District
- 3 We have a proven track record of efficiently and effectively providing dynamic events within or below budget.
- 4 “The presenter did a wonderful job presenting the information in a clear, engaging manner. Activities were very interesting, enjoyable and organized with the presentation.” – Courtney Doll, 8<sup>th</sup> Grade French Teacher, Kennett School District
- 5 We have proven experience in developing curriculum, newsletters, marketing materials and other written materials that are informative and reader-friendly.
- 6 “Thank you so much for this workshop! I found it wonderful and want to get my students involved!” John Greenwalt, K-8 Social Studies/Language Arts Teacher, Immaculate Conception School
- 7 We have developed successful child and teacher training programs that provided children with hands-on, highly interactive learning experiences and taught teachers to improve instructional delivery and effectively evaluate their own teaching performance.
- 8 “This workshop was the most interesting and informative I have ever attended! I enjoyed the discussions and opinions/suggestions and comments that people shared.” - Michele Chayson, K-6<sup>th</sup> Grade Teacher, Oxford Area School District
- 9 We have extensive successful experience in similar energy education work. We have worked with hundreds of schools and thousands of teachers to provide highly interactive, hand-on engaging energy education that will motivate children to go home and share the conservation message with parents.
- 10 “This is one of the best presentations I have attended in many years. All of the extras made this very worthwhile to attend.” – Joan Setree, 7<sup>th</sup> Grade English Teacher, Punxsutawney Area School District



## Benefits to you

-  We will take your vision and goals and customize the curriculum to be presented.
-  We will market and fill the workshops. We will continue to keep in touch with the participants.
-  Your logo is included on all marketing materials and curriculum.



## Sample Lesson



### CHIP MINING

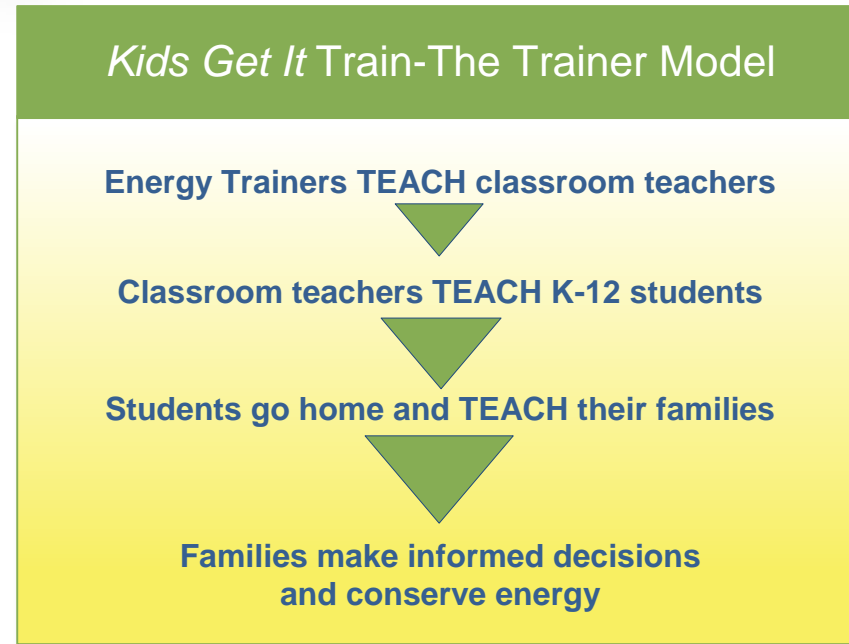
#### Learning Objectives:

- Identify a non-renewable energy source
- Describe how to harvest this energy source
- Explain cost and difficulty factors involved in harvesting this energy source
- Debate the pros and cons of the environmental issues in harvesting this energy source

**Materials:** Each student will receive a wooden toothpick, a metal paperclip, a paper towel, and a chocolate chip cookie

**Activity:** Students are told that they have 3 minutes to dig as many chips out of the cookie as they can within the time limit

**Discussions:** This activity mimics how coal is mined. So, should you use a less expensive tool (toothpick) that takes longer to get results or a more expensive tool (paper clips) that works faster? What is the ROI on the choice of mining equipment? Why do some people have more coal than others? What does an abundance or lack of mean to a state or a country? What types of jobs can be associated with this activity? What everyday items have been made through the use of coal? Why are there federal mining regulations and how do they impact coal mining?



**Programs Include:**

- Energy Fundamentals**
- Energy Impacts**
- Energy Futures**
- Career Development**
- Energy Actions**

## Kids Get It Energy Education

A Gove Group Program  
 226 Paul Street  
 Pittsburgh, PA 15211  
 412-431-1010  
[info@kidsgetit.org](mailto:info@kidsgetit.org)  
[www.kidsgetit.org](http://www.kidsgetit.org)

*Kids Get It* Clients







